We will be retiring Alexa.com on May 1, 2022. For more information, click here.





Questions? We have answers.

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We will be retiring Alexa.com on May 1, 2022

Twenty-five years ago, we founded Alexa Internet. After two decades of helping you find, reach, and convert your digital audience, we've made the difficult decision to retire Alexa.com on May 1, 2022. Thank you for making us your go-to resource for content research, competitive analysis, keyword research, and so much more.

We have been proud to serve you as customers.

Thank you sincerely,

The Alexa.com Team

How do I export data from Alexa.com?

• We offer several data exports. Please see this FAQ for more information: How can I export Alexa's data?

Can I buy a new subscription?

No, Alexa.com stopped offering new subscriptions on December 8, 2021 UTC. Customers
with existing subscriptions will continue to have access to their subscriptions until May 1,

2022 UTC.



What will happen to my existing subscription?

• Existing subscriptions will remain active until May 1, 2022 UTC. After that, customers will no longer have access to Alexa.com.

Will I be charged for my existing subscription?

 Yes, the last subscription billing date will be prior to April 1, 2022 UTC. Customers will continue to have access to Alexa.com until May 1, 2022 UTC.

I use the Alexa.com Top Sites and/or the Alexa.com Web Information Service APIs. What will happen to the APIs?

 The APIs will be retired on December 15, 2022. You can find more information here: We will be retiring the Alexa.com APIs on December 15, 2022.

Can I delete my Alexa.com account?

Yes, please refer to How do I delete my Alexa.com account?

Articles in this section

We will be retiring Alexa.com on May 1, 2022

We will be retiring the Alexa com APIs on December 15, 2022

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